

Blanche E. Swope Gold Cup
SAND BASH
Women's
Sandsculpting Championship
FORT MYERS BEACH
April 5 - 14th, 2013



SPONSOR OPPORTUNITES

We hope you join us this year in supporting "Sand Bash 2013" - The Blanche E. Swope Gold Cup – America's first "All Women's Master Sand Sculpting Competition".
April 5th – the 14th, Holiday Inn Fort Myers Beach Florida.

The Blanche E. Swope Gold Cup has been designed in conjunction with April being National Cancer Control Month. During National Cancer Control Month, we remember those we have lost, support Americans fighting this disease, and recommit or commit to progress toward effective cancer control.

Our goal is simple: Host the first All-Women's Sand sculpting competition while supporting breast cancer awareness.

Blanche Swope was a survivor of breast cancer thru a mastectomy who later passed away due to an unrelated illness. Blanche's sister Georgia also was a breast cancer survivor who went on to live a long life, later passing away to unrelated illness. Blanche Swope is the Grandmother of Marianne Knight, Co-owner of; The Sand Lovers, LLC., Sand Bash event producers.

Support the Susan G. Komen for the cure of SW Florida by Sponsoring 2013 Sand Bash. A variety of benefits are available to individuals, small businesses, corporations and vendors with the goal of reaching families while supporting breast cancer awareness. For the first time, we will bring together some of the most talented women sand sculptors in the world to support this goal.

\$10,000 Presented by, Premier Sponsor

- In all media and printed information the event will be referred to as being presented by the premier sponsor (there will be only one)
- Premier Sponsor position in over \$50,000 in advertising and community exposure
- Ten (10) VIP Tickets and one Hundred (100) complimentary event passes
- Extra Large logo created in the main sculpture
- Logo integration into event website with hyperlink back to corporate site
- Premium tent/display at event (multiple locations available if requested)
- Banners on the surrounding event fence (banner provided by sponsor)
- Logo on all staff and volunteer shirts and apparel



\$5,000 Elite Sponsor

- Ten (10) VIP tickets and fifty (50) complimentary event passes
- Logo integration into event website with hyperlink back to corporate site
- Premium tent/display at event (two locations available if requested)
- Banner on the surrounding event fence (banner provided by sponsor)
- Large logo created in the main sculpture
- Logo on all staff and volunteer shirts and apparel

\$2,000 Gold Sponsor

- Two (2) VIP Tickets and twenty (20) complimentary event passes
- Logo integration into event website with hyperlink back to corporate site
- Logo on a 4' x 6' banner on the surrounding event fence (banner provided by sponsor)
- Premium tent/display at event
- Medium logo created in the main sculpture

\$1,000 Silver Sponsor

- Logo on a 4' x 6' banner on the surrounding event fence (banner provided by sponsor)
- Four (4) complimentary event passes
- Logo integration into event website with hyperlink back to corporate site
- Company or family name created in the main sculpture

\$2000.00 QUICKSAND®™ Sponsorship

The Sand Lovers has created a proven crowd pleaser at their recent competitions; "QUICKSAND®™" is a speed sculpting competition where two seasoned master sand sculptors are pitted against each other, head to head, in a timed 'sculpt-off'!

Audience participation is the key, the crowd is immediately interjected into the show when they are asked for a subject for the sculptors to carve.....when the 10 minute sculpt-off is complete, and the audience chooses the winner.... The audience will gather two or three times in a day, and for ten minutes they all will be staring directly at the podiums with the sponsor's logo emblazoned on the front of each one. Also sponsors logos remain on the main stage are the entire event.



The host will repeatedly announce "Keep in mind "QUICKSAND®™" is brought to you by..."sponsors name" and read a written description of their business.



With thousands of spectators gathering to see the show, it's a perfect opportunity to highlight your company or product....

Vendor Opportunities

In conjunction with Sand Bash we will host a vendor village providing space for a minimum of 50 retail, food and beverage Vendors

- \$400.00 per 12x12 space – Per three day weekend (Thurs Evening-Sunday Evening)
- \$1000.00 for the entire ten day event
- Premium Spaces available next to the high traffic areas for additional \$1000.00. Includes event sponsorship – Banner on Fencing (provided by vendor), four (4) event passes, and company name written in the main sculpture. Limited number of spaces.
- Not-for profit vendors (must show proof) \$125.00 per 10x10 space

